

# Prepress Rate Card



October 2023

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## PREPRESS RATE CARD (effective for quoting from 20 October 2023)

Studio Fee	Minimum \$65 flat fee per job covers the first 15 minutes of Mac time to open, check, convert file for output to WebCenter or pdf proof. Studio fee may vary depending on the number of types and complexity of embellishments. The Studio Fee covers minor authors correction to the first proof. Additional charges may apply for multiple proof versions or resubmission of artwork.
Mac Time	\$50 per quarter hour (if artwork is requested to be created or changed)
Barcodes & QR Codes	GS1 Barcode Creation \$30 each   GS1 Artwork Verification Report \$50 each (on request) QR Code Creation \$30 each
Colour Proof (Laser)	Complimentary
Plates	Flexo Plates - \$160 each   Offset Plates - \$90 each
Dies	Rotary Flexo Die - quoted on complexity   Flatbed Flexo Die - quoted on complexity
Embossing	Embossing Plates - \$205 per set   Embossing Block (intricate) - quoted on complexity
Foils	Digital Hot Foil Block (standard) - \$450 Digital Hot Foil Block (intricate) - quoted on complexity Flexo UEI Foil & Solid Brass Blocks - quoted on complexity Flexo Cold Foil Plate - quoted per square centimetre
Additional Screens	Additional rotary or flatbed screens made at customers request are charged separately
On Press Design	Offered for clients wanting to make design changes on press (by prior arrangement) Hourly rate varies depending on the press Refer 'Press Pass Information for Clients' pdf (available on website or by request)

## PREPRESS FILE SPECS

Accepted File Formats	Adobe Illustrator CC 2023 Adobe Indesign CC 2023 Adobe Photoshop CC 2023 for images only - Resolution 350 dpi Note: files may be requested at higher resolution or in vector format <b>PDF files may be supplied for quoting purposes but the final file should be supplied in one of the above formats</b> <b>Please note</b> we are not able to accept Microsoft Word, Publisher, Powerpoint, Excel, Pagemaker, Freehand, Quark or Corel Draw. Pdf files saved from these programmes are also <b>not</b> acceptable. Compatibility of all files is at our discretion upon sighting and incompatible files may incur an additional charge at \$50 per quarter hour
Links / Fonts Colours / Bleed	Include all links and fonts with files (please do not embed any elements) Indicate exact Pantone colours required Please include dieline and bleed of 3mm on art files
Sending Files	<b>Email:</b> <a href="mailto:prepress@rapidlabels.nz">prepress@rapidlabels.nz</a> or via any file transfer website

