

Barcode Fact Sheet

Barcode Pricing / Verification



Barcode Creation \$30 each

Barcodes are created in our Prepress Studio. Clients need to supply the barcode number and advise the format required

All supplied barcode art is recreated in the Studio to ensure barcodes are compliant to GS1 specifications

The cost for barcode creation is \$30 per barcode, eg 5 barcodes \$150

Rapid Labels reports are not to be used by clients to try to range products

GS1 Artwork Verification Report \$50 per barcode on request (48 hr turnaround)

On request a pdf of the label is emailed to GS1 for Interim Verification

The report does not verify the final printed product - only that the artwork specifications are correct, eg size, height, light margins, and ensures the number encoded is correct. Once received the report is forwarded to the client as a pdf

Production Verification Report (no charge)

Printed labels are checked by Rapid Labels with a GS1 Certified Verifier to ensure compliance to GS1 print quality recommendations

GS1 Barcode Numbering / Formats

Barcode Numbering

Rapid Labels is not authorised to issue GS1 barcode numbers. These can only be issued by GS1 New Zealand

For Barcode Numbers contact:

GS1 New Zealand (formerly known as EAN New Zealand)

Ph 04 494 1050 | Fax 04 494 1051 | Email info@gs1nz.org | Web www.gs1nz.org

Address - Level 2, 158 The Terrace, Wellington 6142

Barcode Formats

GS1 advises the type of barcode format required when the numbers are issued, depending on the use of the product eg EAN-13, EAN-8 and UPC-A formats are commonly used for Point of Sale, ITF-14 for Trade Units, and GS1-128 (formerly known as EAN/UCC-128) for variable data. The last digit of the barcode (check digit) is automatically calculated by the software. The minimum barcode size is 80% for EAN-13, EAN-8 and UPC-A but 75% is allowed for thermal printed labels, and 50% for ITF-14 and GS1-128. Bars must be full height and colours and light margins must comply with GS1 specifications

Disclaimer: A Barcode Disclaimer will need to be signed by the client for any non compliant barcode instructions

EAN-13 (13 digits) shown at 80% size



UPC-A (12 digits) shown at 80% size



EAN-8 (8 digits) shown at 80% size



ITF-14 (14 digits) shown at 50% size



GS1-128 (variable data)



QR Codes

QR Code Creation \$30 each

QR Codes are created in our Prepress Studio

QR Codes can be read by camera cellphones that have QR reader software

Clients need to supply the QR Code information

Supplied art can be used but we cannot guarantee that they will scan once printed



Scan this code to find out more.



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