



## Our environmental objectives

With the increased interest from brand owners investing in sustainable packaging solutions, Rapid Labels has developed a portfolio of materials that are manufactured in an environmentally responsible manner.

We offer sustainable solutions for labels and liners which include label materials produced from recycled and renewable materials, as well as a range of materials that are compostable and biodegradable.

Our easy to use guide to a sustainable future using **Rapid's 5 'R's** divides each group of materials into 5 areas of sustainability. Speak to us for more information.



**Responsibly Sourced:** Choosing materials sourced responsibly to ensure the sustainable use of resources.



**Recycled Content:** Conserve resources by reusing what we have already used – Post-Consumer Waste (PCW).



**Reduced:** Conserving limited natural resources by using less of them, eg. down gauging, using thinner facestocks and liners



**Re-purposed Materials:** Giving materials or waste streams a second life, eg. burlap coffee bean bags or cotton.



**Recycling Enabled:** Making your product recyclable. Pairing your labels with the correct packaging and recycling infrastructure results in recyclable packaging.

**Rapid Labels is also FSC® COC certified.** This means that we have gained Forestry Stewardship Council® Chain of Custody Certification.

Purchasing FSC® certified products ensures the paper comes from responsibly managed sources. Forests managed by FSC® standards are sustainable forests and offer benefits to local and wider communities; contributing to lessen the effects of climate change.

COC certification is the way of tracking wood material from certified forests, responsible sources and reclaimed material at any point along the supply chain. All companies throughout the supply chain must have certification to ensure that the paper product is certified.

Being FSC® COC certified allows us to promote responsible forest management, and pass on the qualifications of FSC® certified product (paper) from our supplier to our clients. We have stringent requirements to meet in order to maintain our certification.

We have indicated in our Catalogue which labels are produced using FSC® certified products. If you're interested in something else, ask for a list of our FSC® certified papers.