

Barcode and QR Code Pricing/Verification

Barcode Creation \$30 each

Barcodes are created in our Prepress Studio. Clients need to supply the barcode number and advise the format required. All supplied barcode art is recreated in the Studio to ensure barcodes are compliant to GS1 specifications.

The cost for barcode creation is \$30 per barcode, eg 5 barcodes \$150.

QR Code creation is also \$30 per code.

GS1 Artwork Verification Report \$50 each (on request)

On request a pdf of the final proof is emailed to GS1 for Artwork Verification. The report does not verify the final printed product - only that the artwork specifications are correct, eg size, height, light margins, the structure of the barcode number, check digit. Once received (allow 48 hrs) the report is forwarded to the client as a pdf.

The cost for Artwork Verification is \$50 per barcode, eg 5 barcodes \$250

Production Verification Report (no charge)

Printed labels are checked by Rapid Labels with a GS1 Certified Verifier to ensure compliance to GS1 print quality recommendations.

Barcode Numbering/Formats

Barcode Numbering

Rapid Labels is not authorised to issue GS1 barcode numbers. These can only be issued by GS1 New Zealand.

For Barcode Numbers contact:

GS1 New Zealand

Ph 04 494 1050 | Fax 04 494 1051 | Email info@gs1nz.org

| Web www.gs1nz.org

Address - Level 2, IPENZ House, 158 The Terrace, Wellington 6011

Barcode Formats

GS1 advises the type of barcode format required when the numbers are issued, depending on the use of the product eg EAN-13, EAN-8 and UPC-A formats are commonly used for Point of Sale, ITF-14 for Trade Units, and GS1-128 (formerly known as EAN/UCC-128) for variable data. Other formats are available, contact GS1 for information. The last digit of the barcode (check digit) is automatically calculated by the software.

The minimum barcode size recommended by GS1 for EAN-13, EAN-8 and UPC-A is 80% (please note 80% size EAN-13 barcodes result in a finished size of 75% when thermal printed), and 50% for ITF-14 and GS1-128. Bars must be full height and colours and light margins must comply with GS1 specifications.

Disclaimer

A Barcode Disclaimer (absolving Rapid of responsibility) will need to be signed by the client for any non compliant barcode instructions.

QR Code



EAN-8(8 digits)
shown at 100% size



9346 3485 ← check digit

EAN-13(13 digits) shown
at 80% size
(minimum size allowed)



9 412345 678904 ← check digit

EAN-13(13 digits) shown
at 100% size



9 412345 678904 ← check digit

GS1-128(variable data)



(01) 1 9415272 61011 2

UPC-A (12 digits) shown
at 100% size



0 12345 67890 5



1 94 15272 61011 2 ← check digit