



## We make all kinds of labels for all kinds of clients

At Rapid Labels, we operate in the following label sectors:

**Wine Labels:** Over 300 Wine Producers presently entrust Rapid Labels with their business. We are specialists in laid stocks, foiling, specialty varnishes and clear-on-clear wine labels.

**Honey Labels:** Rapid's various printing equipment is perfectly suited to this rapidly growing market. Foiled, embossed, 2d barcodes, varnish effects, repositionable adhesive, overprintable varnishes (for data coding) – we have a complete offer for honey clients.

**Craft Beer Labels:** Rapid Labels has worked with many craft brewers to grow their brands from the ground up. Our Digital Printing offer is the perfect solution to the needs of a craft brewer just starting out, and our Flexo and Offset Printing capabilities allows for the growth of your label runs as your business grows.

**VIP Labels & Printers:** Direct thermal labels, thermal transfer labels, thermal transfer ribbons, thermal tags, VIP overprinting bureau. Zebra printers, Datamax printers, parts, service, printheads, software, cleaning products – a total thermal printing solution.

**Pharmacy Labels:** More than 40 years in the business of producing 3-part dispensary labels for pharmacies (and some vets as well) nationwide. Dedicated press which does nothing else all day – 5 day turnaround and competitive rates across various quantities. POS pricing labels (Toniq, Lots/Lockie) are also held ex-stock. 431 pharmacies across NZ choose to use Rapid Labels.

**Laser Labels:** Rapid is uniquely equipped to produce A4 laser labels, a traditional strength of our business. We wholesale to office products resellers, plus offer a range of laser sheets under the Allmark brand ex-stock.

**Prime Labels:** Food, beer, RTDs, water, honey, milk, eggs, juice, soft drinks, olive oil, cheese, spirits. Our share in these markets is growing, having invested in equipment to compete effectively.

**Custom Printed Colour Labels:** Long run, short run, simple, complex, infinite shapes and sizes. Chiller, freezer, tamper-proof, chemical-resistant, light-fast, screen printing. Permanent, repositionable, unadhesed, thermal transfer, direct thermal.

**Promotional Labels:** Sale, pricing, bumper, campaign, awards, freebies, text promotions.

All prices \$NZ, excluding GST and freight. Subject to change, with notice given on our website. Prices effective for orders from 01.12.2023 [www.rapidlabels.nz](http://www.rapidlabels.nz)



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